

28341 - Tourism and Land

Syllabus Information

Academic Year: 2019/20

Subject: 28341 - Tourism and Land

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 419 - Degree in Geography and Land Management

ECTS: 6.0

Year: 3

Semester: Second semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. A wide range of teaching and learning tasks are implemented, such as lectures, practical exercises, individual and group tasks, guided tasks, field work, autonomous work and study.

Students are expected to participate actively in the class throughout the semester.

Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other course-specific learning materials.

4.2.Learning tasks

The course includes the following learning tasks:

- Lectures (35 hours)
- Interactive, individual and/or group tasks (15 hours)
- Case studies (10 hours)
- Field work (12 hours)
- Assessment tasks (4 hours)
- Guided tasks (10 hours)
- Autonomous work and study (64 hours)

4.3.Syllabus

The course will address the following topics:

1. Tourism, an eminently space activity: conceptual and methodological aspects. The tourism system. New forms, new spaces: the cultural dimension of tourism phenomenon. Evolution of the subject.
2. Tourism and spatial mobility. Problems concerning the extent of the tourist flow. Sources for study. Presence and activity indicators (indices and rates). Flows and tourist destinations spatial patterns.
3. The study of tourism demand: characteristics, evolution and typology. Problems measuring demand. A scientific explanation of demand.
4. Determinants of tourism and its evolution I: The natural environment and tourist attraction. Relief, climate and forest resources. Water resources and the sea.
5. Determinants of tourism and its evolution II: human, political, economic, technical and cultural factors. The role of transport and technologies of information and communication.
6. The tourist supply. Characteristics, structure and typology of tourism products. The role of public and private sectors. Scientific explanation patterns.
7. Spatial processes and typologies of tourism development. The coastal areas. The spaces of winter sports. Water recreational areas. Urban tourism. Rural tourism.
8. The spatial impact of tourism. Effects on the natural environment, population and settlements system, employment, rural areas. Carrying capacity and life cycle of tourist destinations.
9. Tourism management policy. Quality and sustainable development.
10. Towards a theory of tourism space.

4.4.Course planning and calendar

The course is divided into four sections. The first section includes the following topics: 1 and 2; it runs for the first three weeks of the semester. The second section includes the topics 3-5 and runs during the following four weeks. The third section covers the topics 6-8 and develops during the following four weeks, and the final section covers the topics 9 and 10, during the last weeks of the course.

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class or please refer to the Facultad de Filosofía y Letras website (<https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>)

4.5.Bibliography and recommended resources

- BONIFACE, B. G. et COOPER. CH, P., 2012, *Worldwide Destinations: The geography of travel and tourism*. London et New York: Routledge
- CALLIZO SONEIRO, J., 1991, *Aproximación a la geografía del turismo*. Madrid: Ed. Síntesis
- FRANKLIN, A., 2003, *Tourism, an introduction*. London: Sage.
- HALL, C. M. et PAGE, S. J., 1999 (2002), *The Geography of Tourism and Recreation: Environment, Place and Space*. London-New York: Routledge.
- LOZATO-GIOTART, J. P., 2008, *Géographie du tourisme. De l'espace consommé à l'espace maîtrisé*. Paris: Pearson Education.
- PEARCE, D. G., 1987, *Tourism today. A geographical analysis*. London: Longman.
- WILLIAMS, S. et LEW, A. A., 2015, *Tourism Geography Critical understanding of place, space and experience*. London: Routledge