

61436 - Investor Behavior and Portfolio Manager

Información del Plan Docente

Academic Year	2017/18
Faculty / School	109 - Facultad de Economía y Empresa
Degree	526 - Master's in Accounting and Finance
ECTS	4.0
Year	1
Semester	Second semester
Subject Type	Optional
Module	---

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. Students will be notified about the contents and tasks of each session before lectures. Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other course-specific learning materials.

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5.2.Learning tasks

Further information concerning the timetable, classroom, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Department of Accounting and Finance website

<https://contabilidadyfinanzas.unizar.es/masteres-universitarios/master-en-contabilidad-y-finanzas>

5.3.Syllabus

The program consists of two types of activities

1. Seminars in which the professors will introduce and explain the different topics that will be discussed during the seminar as well as some readings of the analyzed topics.
2. Practical exercises with computers in which the students will apply the theoretical concepts learned in the seminars using and analyzing real data of finance products in Excel or other programs.

5.4.Course planning and calendar

The seminars will tackle the different topics of the course in the following order:

- Performance persistence.
- Investor Behavior and variables that influence their investment decisions.
- Manager Behavior (style analysis, herding behavior and window dressing).

5.5.Bibliography and recommended resources

There is not an specific book for the subject