

# 27455 - Public Management

#### Información del Plan Docente

Academic Year	2017/18
Faculty / School	109 - Facultad de Economía y Empresa
Degree	417 - Degree in Economics
ECTS	3.0
Year	4
Semester	Second semester
Subject Type	Optional
Module	

- **1.General information**
- **1.1.Introduction**
- 1.2.Recommendations to take this course
- **1.3.Context and importance of this course in the degree**
- 1.4. Activities and key dates
- 2.Learning goals
- 2.1.Learning goals
- 2.2.Importance of learning goals
- 3. Aims of the course and competences
- 3.1. Aims of the course
- 3.2.Competences
- 4.Assessment (1st and 2nd call)
- 4.1.Assessment tasks (description of tasks, marking system and assessment criteria)
- 5.Methodology, learning tasks, syllabus and resources
- 5.1. Methodological overview
- 5.2.Learning tasks

### 5.3.Syllabus

- 1. Public organizations
- The nature of public organizations



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- Incentives and efficiency of public organizations
- 2. Institutional and management reforms for bettering efficiency
- Copayment, vouchers, property rights markets, outsourcing and internal markets
  Public-private partnership
- 3. The evaluation of the efficiency. Cost-benefit analysis

## 5.4. Course planning and calendar

### 5.5.Bibliography and recommended resources