

25350 - Mass culture theory

Información del Plan Docente

Academic Year	2017/18
Faculty / School	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	6.0
Year	
Semester	Four-month period
Subject Type	Optional
Module	---

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

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5.2.Learning tasks

- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

5.3.Syllabus

Unit I: Background information concerning mass culture: psychoanalysis, critical theories and functionalism. Culture discontent. Two critical perspectives: Horkheimer and Adorno and Benjamin/Kracauer. The case of Walter Benjamin. A contemporary reading: David Harvey.

Unit II: Mass culture and communication in the age of late capitalism: Fredric Jameson. Postmodernity: Lyotard, Jameson and Harvey. Late structuralism and post-structuralism: Michel Foucault, Gilles Deleuze and Félix Guattari. Mass culture and technique: Vilém Flusser.

Unit III: Networks and mass culture. Víctor Silva and Rodrigo Browne; Mass culture and culture; Film and cultural crisis in *La Dolce Vita*. A figure of mass culture: the paparazzi. Film as mass culture: neorealism and *La Dolce Vita*. *La Dolce Vita*, mass culture and the city.

5.4.Course planning and calendar

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- [BB] Trynka, Paul. Starman. |Español : David Bowie : Starman : la biografía definitiva / Paul Trynka ; traducción de María Pildain Parra . 1ª ed. Barcelona : Alba, 2011